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Docket No. 043978-022000  
Serial No. 10/766,723

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:

Steven O. Markel

Application Serial Number: 10/766,723

Filed: January 27, 2004

For: **On-Content Streaming Media  
Enhancement**

Group Art Unit: 2178

Examiner: David Faber

Confirmation No.: 3449

Date: August 3, 2007

**AMENDMENT AFTER FINAL**

United States Patent and Trademark Office  
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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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I hereby certify that this correspondence is being  
facsimile transmitted to the USPTO  
at (571) 273-8300, on August 3, 2007  
Reaches Thomas  
Peaches Thomas

Sir:

In response to the Office Action mailed April 3, 2007, please amend the above-identified application as follows.

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 11 of this paper.

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